

USB housing to be put in a compost bin?

The question is: how to live a modern life and take care of the environment around us at the same time? Many people are asking this. We want to live as green as possible but we do not want to give up on what the technological progress offers to us, including consumer electronics devices. Local and global companies stand together with consumers to preserve a healthy environment and reduce littering of plastic materials. GOODRAM have also made an effort to ensure that our products are safe for the environment, the company has introduced a new USB model with a degradable housing.

UME Eco Friendly, expanding our existing UME series of flash drives. its biggest advantage in the housing. This is a solution to everyone believing that every initiative, even a small one, taken to improve our better living and cleaner environment is worth trying. Even though the technological progress keeps us involved in using many electronic devices.

Eco Friendly USB is put in a biodegradable housing, 100% made of degradable materials, which decompose in home composting environment. Of course, after the memory product will be no longer useful due to many years of work.

What stands behind releasing an eco-friendly USB? The trend of being ec-friendly?

“ As an electronics manufacturer we understand what is the impact of our production on the environment. We do not introduce biodegradable housing just for the sake of the eco-trend itself. What we can do as a socially responsible company is to introduce solutions that minimize the impact on the natural environment where possible, which is why we are introducing an ECO-casing for a flash drive.” – this is the official statement announced by the company.

UME ECO housing is not only ecological (and looking like a sweet eatable fudge), but also 100% made in Poland, starting from the desin to its production.

SPEC:	HOUSING:	PACKAGING:	PROJECT:
3.0 USB Type-A	Made of 100% degradable materials	Blister and pet made of 85% recycled materials	Design and production in Poland
Available capacities: 16GB, 32GB, 64GB	Decompose in home composting environment		
Highest quality of components	Splash resistant		
Lifetime warranty	Durable and shockproof		