

Wilk Elektronik – investment in future technologies

On the 10th anniversary of launching GOODRAM – a European memory brand, Wilk Elektronik SA, as its producer, is not only proud of continuous strengthening of the brand position in the market, but also investment in the most advanced production technologies. Wilk Elektronik selected Panasonic, a global leader in solutions for electronic industry, as the supplier of a cutting edge production line.

Within the scope of the investment worth one million euros, Panasonic NPM-D2, the most advanced and innovative Surface Mount Technology machines were assembled in a modern production hall. What's more, the machines purchased by Wilk Elektronik SA have been the first machines of this type ever installed by Panasonic in Europe.





Press release

Advanced technological level was a priority for us at selecting the supplier of the new production line – said Wieslaw Wilk, the CEO of Wilk Elektronik SA. Quality is crucial for production of GOODRAM brand memory and that is why we focus so much on investment in the best innovative technological solutions available in the market added the CEO of Wilk Elektronik.

Panasonic is currently a leader in production of machines for surface mount technology (SMT) and has the greatest number of implementations in the world. Reliability of technological solutions of this brand has been already confirmed many times by giants in IT industry.

Wilk Elektronik is a unique company in the European scale not only because it is the only computer memory producer in this region, but also thanks to applied technologies and achieved market position – says Motomichi Ohmura, Regional Sales Director of Panasonic in the European market. In the IT area, we have already established cooperation with producers from other continents, but as long as the European IT industry is concerned, cooperation with Wilk Elektronik has been the first project with strategic importance. The new investment is expected to improve considerably capacity of the plant allowing us to handle even very big orders in a very short time.

For example, as regards production of top/bottom RAM memory – explains Wilk – we can speak even about more than 2.5 times increase in capacity, while the process of mounting active and passive components is even 3 times shorter. The investment carried out by Wilk Elektronik allows to assemble all components available in the market today offering also the possibility of extending the machine park in the future. It is worth emphasizing that development of Wilk Elektronik's production line is coherent with the strategy adopted by the Polish producer to increase sales and strengthen market position in the area of production of RAM and Solid-State Drives for end users and professional industrial applications. Implementation of the project was supervised by Dataline Automation Support Sp. z o.o. from Kwidzyn, a local representative of Panasonic since 2008.