

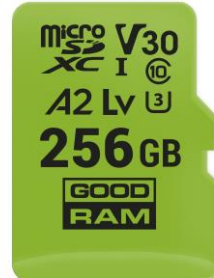


Press release

## **GOODRAM microSD with A2 Application Class Speed. Perfect pairing for flagship Android smartphones.**

Wilk Elektronik SA, European manufacturer of storage products and owner of GOODRAM and IRDM brands launches its first memory card with application performance class 2 (A2) and Video Speed Class 30 (V30). It's a perfect solution for the most demanding users of flagship Android smartphones.

New GOODRAM A2 microSD memory card is designed for users, who would like to utilize external memory of their smartphones for more than multimedia storage. By meeting the various performance requirements listed in SD Physical 6.0 specification regarding Application Class Performance 2, GOODRAM A2 memory card delivers performance worthy of the newest flagship smartphones. Performance guaranteed by this memory card enables it to store and run apps in smartphones supporting the *Adopted Storage* function.



Application Class Performance determines the minimum IOPS for random transfers and minimum sequential write speed. By utilizing the highest quality NAND flash memory and dedicated firmware, GOODRAM A2 memory card not only meets the App Performance Class 2, but also exceeds the specs even by 3.15x.



	Minimum Random Read	Minimum Random Write	Minimum Sustained Sequential Write
App Performance Class 1	1500 IOPS	500 IOPS	10 MB/s
App Performance Class 2	4000 IOPS	2000 IOPS	10 MB/s
GOODRAM M1AA A2	7000 IOPS	6300 IOPS	30 MB/s
Advantage over specs	1.75x better	3.15x better	3.0x better

*Majority of our everyday professional and leisure activities have gone totally mobile. We use our smartphones and tablets for gaming, work and multimedia. We need our mobile devices to not only be super-fast and efficient but also able to store all required games, apps, videos and music – says Wiesław Wilk, CEO of Wilk Elektronik SA. Our new memory cards offer both large storage capacities and leading performance, which pairs great with today’s mobile lifestyle – he adds.*



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M1AA A2 memory cards are available in capacities from 16 to 256 GB. It comes bundled with SD memory card adapter. Just like other GOODRAM memory cards, they are covered under manufacturer's lifetime warranty.